



Spectrum Graduate School of Business

Leaders in IMM-GSM Tuition & Exam Success in Africa

IMM-GSM TUITION PROGRAMME – SUNDAY TIMETABLE

LECTURES START DATE: FULL TIME: 18 July 2011, PART TIME: 23 July 2011

Banking Details	Bank: ABSA
	Account Name: Spectrum (PTY) LTD
	Account Number: 9193960754
	Branch Code: 632 005
	Branch: Parktown
	Account Type: Savings
SPECTRIUM KEY SUCCESS FACTORS	
<ul style="list-style-type: none">• PAY LESS FOR THE BEST SERVICE• FLEXIBLE STUDY OPTIONS• MIX OF LOCAL AND INTERNATIONAL SPEAKERS• EXAM PREPARATION & SUCCESS STRATEGIES• EXPERIENCE IN CIMA EXAM SUCCESS• FACULTY TEAM WITH INDUSTRY EXPERIENCE• CENTRAL LOCATION• SECURE PARKING AND SAVE STUDY ENVIRONMENT• WORKSHOP MODEL FOR THE EMPLOYED• INDIVIDUAL LEARNER ATTENTION• GUARANTEED SUCCESS PASS RATE• INTERNATIONAL LECTURER FORUM• 5 YEARS OF CIMA TUITION EXPERIENCE• NATIONAL AND INTERNATIONAL EXAM REVISION CLASSES AND WORKSHOPS• LEARNER SUPPORT AND ASSISTANT PROGRAMME• PAY AS YOU STUDY METHOD• IN-HOUSE TRAINING OPTIONS• JOB PLACEMENT OPPORTUNITIES• CAREER ADVISE	

OUR AFFILIATES:



GRADUATE
SCHOOL OF
MARKETING



UNIVERSITY of CAMBRIDGE
International Examinations



CIMA



SETQAA Decision Number: 2060

BBAM/DIPLOMA IN MARKETING MANAGEMENT OLD - PART TIME SUNDAY TIMETABLE

DAY	TIME	MODULE
SUNDAY	10:00 - 12:00	BUSINESS LAW PRACTICE OF MARKETING MARKETING STRATEGY FINANCIAL MANAGEMENT
	12:00 - 14:00	MICRO-ECONOMICS BUSINESS COMMUNICATION 1 CBB MARKETING RESEARCH HUMAN RESOURCES MANAGEMENT DISTRIBUTION AND LOGISTICS MANAGEMENT
	14:00 - 16: 00	MACRO ECONOMICS MARKETING COMMUNICATION INTERNATIONAL MARKETING MANAGEMENT ACCOUNTING SERVICES MARKETING
	16:00 - 18:00	BUSINESS MANAGEMENT STATISTICAL ANALYSIS FINANCIAL MANAGEMENT STRATEGIC MANAGEMENT